



San Diego Scottish Highland Games, Inc.

February 1, 2011

Dear Clan and Association Members,

We invite you to join us for the 38th Annual San Diego Scottish Highland Games on **June 25 and 26, 2011** at Brengle Terrace Park in Vista. Once again we will have two days of Games, with Piping, Drumming and Dance competitions, Athletic events, Sheepdog trials, Scottish foods and wares, Scottish musicians, and many other attractions. Please check our website for a complete events list at www.sdhhighlandgames.org.

The attached application includes:

- A request for **clan tent space** where you can educate the public about who you are and what your history has encompassed. Please keep your size request reasonable; we try to allow you whatever size you need but appreciate your moderation!
- Application for **clan advertisement** in our free Official Program. Visitors keep them for the crucial information they contain and as mementos; with this they will have your clan name and a contact point for the future. The Publications Director has the art for all clan crests, and will place the contact information you provide. Please see ad information enclosed in this mailing. **Also: participating clan organizations will be listed on the website, all year long!**
- Take an active role in the competitive side of our Games. There will be many individuals and bands competing; this translates into a lot of **medals and trophies** to be distributed. If you would like to congratulate the competitors for their hard work and excellence, please consider donating the funds which will go toward the purchase a set of medals and/or a trophy.
- Participate in our **Kirkin' of the Tartan** in the Brengle Terrace Recreation Center at 9:30 a.m. on Sunday, June 26. Please bring your tartan and join our Clans procession. Details will follow.
- Take part in the **Parade of the Clans** during our Grand Parade on the ballfield between the clans area and vendors on June 25 and 26 at 12 noon. We will begin lining up at 11:30 a.m. with Clan banners, tartans, Clan members, kids and all! Please note: as we have done in past years, we would like to announce well-known products and people associated with your clan (such as Sinclair Paint, Graham crackers, Douglas MacArthur or Neil Armstrong), so there is a place on the application form for this information. If you have filed this information in the past, I still have it. Please keep the information short, to one or two things about your clan.

ADVANCE SALE TICKETS: Please see website – www.sdhhighlandgames.org – for details about Games events, entertainment, and special concerts on the weekend of the Games. You will also find a map to the Games site and information on ordering advance tickets.

CLAN TENTS: We have standardized our clan space areas; \$40.00 per 12x12 space includes 4 tickets to the Games. A 24x12 space, subject to availability, is \$70 and includes 8 Games tickets. If your clan required a 24x24 area, the cost is \$140.00, and is also subject to availability.

We invite all Scottish organizations and Clans to participate in our Clan area, but we would like to hear from you not later than May 1 in order to list your organization's name and ad in the program. As we formally arrange space allotments for our Clan and Society participants due to limited area, there will be no late registration for entrants permitted on the day of the Games. The field will be open for you to set up your booth on Friday, June 24 after 12:00 noon until 6:00 p.m., and as early as 7:00 to 8:30 a.m. on Saturday morning. Security will be provided overnight for those who set up on Friday. If you need to rent equipment, a rate sheet with an order form is enclosed: ***please send form and money to Janette McLintock*** (address on form). There is no fee for selling clan items, but sales are restricted to shirts and caps.

Brengle Terrace is a lovely park and the City of Vista is most excited to again welcome the San Diego Games. They will handle the parking (which will cost **\$4 per car**, more for RVs); a clans lot, just above the clans area, will be open to cars with Clans Parking Passes (mailed with your tickets), on a first-come, first-served basis until 8:30 a.m. Saturday and Sunday, at which time it will be opened to the public. We hope to have handicapped parking for clan representatives with handicapped license plates. There will also be a shuttle bus from the Vista High School parking lot to the Games. The rules of the park prohibit dogs (the sheepdog trial dogs are the only exception), and we ask that you please leave your pets home. There is also space for RV overnight parking (no hookups) at the eastern end of the park by the senior center, for which there is a \$10 charge per night.

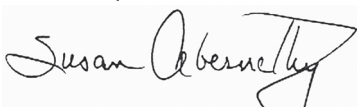
We will be offering alcoholic beverages in several enclosed areas; all alcohol must be bought and consumed within these areas and none may be brought onto the field (this is San Diego County law). Coolers will be searched, so we hope you take this forewarning and not cause yourself inconvenience at the gate. Also, glass containers are not allowed; please pack everything in plasticware and bring your food and drink in non-glass containers.

SPONSORSHIP OF TROPHIES AND MEDALS: SDSHG takes pride in the fine quality medals and trophies we issue; they are cherished by all our competitors. A medal set consists of three medals (1st, 2nd, and 3rd); sponsorship costs \$20.00. Trophy sponsorships are \$30.00. If you wish your trophy to go to a certain event, indicate which event on the order form. This is only a portion of the actual cost of the trophies and medals; you help the SDSHG as well as promote your clan.

Please return the enclosed form to me no later than May 1, so that your clan is listed in the program, and, if you are sponsoring trophies, you are given credit. I shall mail your confirmation package in June, with tickets and further information. If you have questions, please do not hesitate to write to me at the address below, email me at sabernet@sbcglobal.net, or call me at (858) 576-8293. Ginger Kullman of Clan Coleman will again join me in Clans Coordination.

Thank you for your support of our Games.

Sincerely,



Susan Abernethy, Clans Coordinator
San Diego Scottish Highland Games



San Diego Scottish Highland Games, Inc.

Application for Clan Tent Reservation

Clan or Organization _____

Clan Representative's Name _____ Title _____

Representative's mailing address _____

City, State, Zip _____

Phone: Day (____) _____ Evening (____) _____ email _____

In the clans parade we will announce a brief description of your clan. Please provide a well-known product, brand name, invention or discovery associated with your clan, i.e. Graham crackers or Sinclair Paint, and one or two famous people from your clan (note--if you have given me info in years past, I have it saved!) Please keep this short!

Check the box for each section in which you would like to participate, then add up the fees and mail this form and your check made payable to **San Diego Scottish Highland Games** to Susan Abernethy at the address below before May 1.

total \$ _____

CLAN TENT RESERVATION

- 12x12 Space-\$40 (incl 4 Games tickets)
 24x12 Space-\$70 (incl 8 Games tickets)

PLEASE INDICATE:

Display area size, across front _____
 Depth of tent, front to back _____

PARTICIPATION IN THE KIRKIN' OF THE TARTAN

Yes, I plan to participate in the Kirkin of the Tartan at the Games on Sunday, June 26 at 9:30 a.m.

\$25.00

CLAN ADVERTISEMENT IN THE OFFICIAL PROGRAM

*Art will be provided.
 Give contact info
 exactly as you wish
 it printed in the
 program--or enclose
 business card*

Official Clan Name: _____

Single contact address, phone and email _____

\$ _____

MEDAL SET AND TROPHY DONATION

Donation in the name of: _____

Please print name as you wish it to appear in the program

_____ Set(s) of Medals at \$20.00 Sponsorship cost each, \$ _____ total

_____ Trophy(s) at \$30.00 Sponsorship cost each, \$ _____ total

\$ _____

ADVANCE TICKETS FOR ALL EVENTS, INCLUDING EXTRA GAMES TICKETS

— Please see website at www.sdhighlandgames.org and mail separately

\$ _____ Total enclosed (Please make checks payable to San Diego Scottish Highland Games)

Mail to Susan Abernethy, 5643 Limerick Avenue, San Diego, CA 92117 before May 1

San Diego Scottish Highland Games, Inc.
June 25th & 26th 2011

Janette McLintock, 1582 Warmlands Ave. Vista. Ca. 92084

Phone. 760-726-3691: Fax: 760-726-3591

e-mail: janmcl@sbcglobal.net

2011 TWO DAY EQUIPMENT RENTAL

If you wish to rent canopies, tables and/or chairs, please complete the order form and return it along with a check, payable to “SDSHG, Inc” to Janette McLintock at the above address.

Your item(s) will be delivered to your assigned vendor or clan area and canopies will be set up. Our Grounds Director or one of our coordinators will check with you to be sure all the items you requested have been delivered and are in place. Before you leave at the end of the Games you will need to check the rental items back in with the Grounds Director and sign off when they are tagged for pick up. This will ensure your rental order is delivered and returned in full so you will not incur replacement charges for any unaccounted items.

ITEM	RENTAL FEE (Total for both days)
Table. 8’ x 30”	12.00
Folding Chairs (each)	2.00
Canopies 10 x 10	125.00 - includes setup
12 x 12	150.00 - includes setup
15 x 15	175.00 - includes setup
20 x 20	210.00 - includes setup
Food Booths. 15 x 15	350.00 - includes setup

RENTAL EQUIPMENT FORM – 2011

Vendor Business/Clan

Name: _____

Item/s to Rent:	Quantity.	\$ Each	Sub-Total
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
TOTAL ENCLOSED			_____

ALL RENTALS MUST BE ORDERED BY MAY 31st, 2011.

Thanks.

TARGET YOUR MARKET!

Advertise in the 38th Annual San Diego Scottish Highland Games & Gathering of the Clans Event Program! This program reaches an average of 10,000 readers.

ADVERTISING RATES:

BACK COVER - FULL COLOR

Full Page: (71/4 in x 91/2 in) \$450, Half Page: (43/4 in x 71/2 in) \$250,
Quarter Page: (31/2 in x 43/4 in) \$150

REGULAR BLACK & WHITE ADS

Full Page: (71/4 in x 91/2 in) \$400, Half Page: (43/4 in x 7 1/4 in) \$200
Quarter Page: (31/2 in x 43/4 in) \$100, Eighth Page: (31/2 in x 21/4 in) \$75

SPECIAL CLAN ADS:

Black & White: (1 5/8" across x 2 1/8" down): \$25

Advertising Bonus! Take an ad in our program this year, and you receive a 25 word description of your business, full contact information, one small photo or company logo, plus a link to your website--FREE! on the San Diego Highland Games website for one year.

Ad & Artwork Specifications:

the program is printed on High Brite Newsprint, Trim Size is 8 x 10 1/2, Image Size: 7 1/4 x 9 1/2
Any Ads emailed must be saved as .tif files: 110 dpi for Black & White 220 dpi for full color
Photos may be submitted as prints. Complete ads should be sent as PDF files.

For help on this or, any of the artwork, please phone Nancy at Free Spirit Promotions,
(760) 367-9911. Email ads to: theblendmagazine@verizon.net

Ad Deadline May 18, 2011

TO ADVERTISE IN THIS PROGRAM PLEASE CONTACT:

Janette McLintock

Tel: (760) 726-3691

Fax: (760) 726-3591

Email: janmcl@sbcglobal.net

(760)726-3691 / (619) 425-3454

Fax No: (760)726-3591 or (619) 585-1514

Email: sdshgchief@sbcglobal.net

PO Box 3682, Vista, CA 92085